

eftpos media release

25 January 2013

eftpos hands over Giveback \$1 million donation to Vision Australia

eftpos has today presented Vision Australia with a donation for \$1 million following the completion of the 2012 Giveback campaign.

Handing the donation to Vision Australia's General Manager of Seeing Eye Dogs and Mobility, Leigh Garwood, eftpos CEO Bruce Mansfield thanked shoppers who supported the Giveback campaign and spoke of the need for Australian companies to support charitable programs.

"This is the second year eftpos has run the Giveback campaign, and we are delighted to be presenting Vision Australia with a donation for \$1 million," Mr Mansfield said. "I'd like to personally thank every shopper who pressed CHQ or SAV over the course of the campaign.

"The Giveback campaign is a key part of our calendar at eftpos, and we are honoured that we can help make a difference to an organisation such as Vision Australia.

"It is very important for Australian companies like eftpos to get involved with charitable campaigns, and raise their commitment to helping organisations like Vision Australia make a difference in the lives of Australians across the country. It is fitting that we are making this donation on the eve of Australia Day because it is about giving back to the Australian community.

"The Giveback campaign is a good example of what can be achieved when companies engage with consumers to raise money for a great cause."

The \$1 million donation will help Vision Australia fulfil its long-time ambition to build a new, world-class Seeing Eye Dog breeding and training centre in Melbourne. The centre aims to increase the number of Seeing Eye Dogs available, and provide state-of-the-art training facilities. Work on the centre commenced in December 2012 and is expected to be completed by the end of 2013.

Leigh Garwood has welcomed the donation, saying the success of the Giveback campaign will help improve the lives of many Australians who are currently on the waiting list to be matched with a trained Seeing Eye Dog.

"We could not have started work on the new state of the art training centre without the generous support of eftpos and every Australian who pressed CHQ or SAV in the run up the busy Christmas period," Mr Garwood said. "When our centre is complete we will be able to match more Australians who are blind or have low vision with Seeing Eye Dogs and hopefully reduce the waiting times for everyone involved."

About eftpos

eftpos is the most widely used debit card system in Australia, accounting for around 80% of debit card transactions. Almost 6 million eftpos transactions are made each day, comprising \$285 million in purchases and \$40 million in cash out. In 2011, Australian consumers performed more than 2.1 billion eftpos transactions worth \$131 billion at 325,000 merchants, using 750,000 eftpos terminals.

For more information on eftpos, please visit: www.eftposaustralia.com.au

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